
EDUCATION

PARSONS THE NEW SCHOOL

2020 - 2022

GPA: 4.0/4.0

Scholarship Award

> M.F.A Design & Technology

VIRGINIA TECH

2015 - 2020

GPA: 3.7/4.0

Dean's List, Honors Student

> Major in Interior Design

> Minor in Psychology

COURSES

- > Applied Psych & Design
- > Interaction Design
- > User Experience & Prototype
- > Digital Experience
- > Psychology of Learning
- > Cognitive Psychology

SKILLSET

SOFTWARE

- > Figma, Axure, Invision, Sketch
- > Adobe Suite (PS, AI, XD, InDesign)
- > 3D Tools (SketchUp, Rhino, Revit, AutoCAD, Unity)

METHODS & LANGUAGES

- > Programming (JavaScript, Java, HTML, CSS)
- > Arduino, MicroBit
- > Design Thinking
- > Wireframing & Prototype
- > User-testing & Research Methods

WORK EXPERIENCE

TREC LLC | UX DESIGN INTERN

New York, NY | June - Sep 2021

- > Completed and launched a user-focused V1 TREC website by leading the design team to conduct competitive research and deliver iterative prototypes and mockups using Google Material Design.
- > Worked with developer and content strategist to determine platform content, information architect, and design system. Resulted in a comprehensive brand guidelines system.
- > Crafted a easy-to-use and intuitive user experience with a desktop-first mentality while still establishing consistent web/desktop interaction.

STATE CASHMERE | DESIGN INTERN

New York, NY | June - Sep 2021

- > Redesign eCommerce campaigns based on user reports, interviews, and A/B testing. Resulted in an increase of clicking performance.
- > Worked with the marketing team to completed social media videos ads and amazon ads to increase customer performances.
- > Completed 10 + eCommerce brands research to analyze and redefine stateCashmere's brand mission, values, and vision.

HKS | INTERIOR DESIGN INTERN

Washington D.C. | May - Sep 2019

- > Contributed iterated design in the commercial interior team through material choices, 3D models, and brainstorming board. Worked on multiple projects. Collaborated with cross-functional teams.
- > Designed the Excel system that calculates credits for hospital LEED sustainability. Resulting in increased efficiency for LEED calculation.
- > Help designed and prepared variety of layouts and presentation materials for pitch works.

RECOGNITION

- > Scholarship | The New School for Academic Achievement
- > DIRTT Sponsored Competition | Third Place Winner at Virginia Tech
- > Bienentock & IDEC Competition | One of three submissions from Virginia Tech